





# 2017 U.S. - CENTRAL CHINA BUSINESS SUMMIT

# Changsha Sheraton, April 20<sup>th</sup>, 2017

The U.S. Commercial Service in Wuhan in partnership with Hunan Provincial Committee of Promoting International Trade (Hunan CCPIT) is organizing the 2<sup>nd</sup> U.S. – Central China Business Summit in Changsha, Hunan province. The summit will bring provincial government entities and key players from four provinces in Central China (Hubei, Hunan, Jiangxi and Henan) to brief U.S. companies on market trends in these provinces and learn about project opportunities in Central China. This event will create a platform for U.S. companies' introductions to key decision makers in four sectors: Environmental Protection, Rail, Healthcare and Advanced Manufacturing.

The summit will bring your company an unprecedented opportunity to:

- Participate in roundtables with provincial authorities from four provinces and learn about updates and changes to government regulations related to specific sectors, market trends and business opportunities in featured sectors;
- Learn about market demand for technologies and solutions;
- Promote your company's technologies/products/services directly to key industry leaders and decision makers;
- · Network with provincial government officials from four provinces; and
- Participate in pre-arranged matchmaking sessions with potential buyers and partners (Option B).

The roundtables with provincial government officials will feature presentations from four provincial governments focusing on:

	ENVIRONMENTAL PROTECTION	RAIL		HEALTHCARE	ADVANCED MANUFACTURING
-	Consulting and Design service Advanced Technology in industrial waste water treatment, air pollution monitoring system and soil remediation.	 Rail Maintenance and Construction, monitoring Financial Leasing Engineering System Solutions Equipment Signal	-	Medical Devices Pharmaceutical Hospitals	 Manufacturing automation Advanced Robotics Big Data Industrial Connectivity and services

#### REGISTRATION AND OTHER INFORMATION:

## \*\*Registration fee:

Errer or a server or

Option A: USD1, 200 per company for MORNING session (incl. banquet lunch)

**Option B:** USD1, 500 per company with WHOLE DAY session







## Your selected fee includes:

- Participation in one or more roundtables with provincial government officials;
- Presentation at provincial governments roundtable(s);
- Participation in the banquet lunch with provincial government officials and key industry decision makers;
- Prearranged matchmaking meetings only for Option B companies;
- Your company profile in the summit brochure;
- Participation for two company representatives. Additional company representative fee is USD150;
- Consecutive interpretation during roundtable(s) with government officials.

### The fee does NOT include:

- Interpretation during the lunch and matchmaking sessions;
- Accommodation and transportation costs;
- Visa related fees and other visa related cost

## \*\*THREE steps to register:

- Go to URL https://emenuapps.ita.doc.gov/ePublic/newRegistration.jsp?SmartCode=7S4Y
- Fill out online registration form
- Submit the registration form online

Then, Participation Agreement (PA) and payment instruction will come to your registered email box within 1 week.

Registration Deadline: Mar.7<sup>th</sup>, 2017
Payment Deadline: March 31<sup>st</sup>, 2017

### FOR MORE INFORMATION, PLEASE CONTACT

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Appendix: Notional Agenda of 2017 U.S. – Central China Business Summit







Time	Activity	Targeted Audiences					
	Wednesday, April 19 at Cha	angsha Sheraton					
17:00 – 19:00	USG Market Briefing/Meet & Greet	USG reps & U.S. Companies					
Thursday, April 20 at Changsha Sheraton							
8:00 – 8:30	Registration	All participants					
8:45	US Government and US Delegation Photo	USG reps &U.S. companies					
	Plenary Session						
9:00 – 9:30	9:00 – 9:15 Opening remarks by government officials	Provincial Government, Department of Commerce, CCPIT,					
	9:15 – 9:30 Briefing by US Export-Import Bank and US Trade and Development Agency	DRC , FAO , Economic Zones etc., US and Chinese companies					
9:30 – 9:45	Tea Break						
	Sector Roundtables (B2G, closed-door seminar)						
	- Environment	Environment Protection Dept., DRC, Environment Protection Industry Association, Water Affairs Bureau, Water Pollution Treatment Plants					
9:45 – 11:45	- Rail Transportation	CRRC, Changsha Metro, Changsha Railroad Bureau					
	- Healthcare	Healthcare and Family Planning Dept, Pricing Bureau, Social Welfare Dept.					
	- Advanced Manufacturing	Large SOEs, and private companies Economy and Information Bureau					
9:30–11:00	Select USA Event: Roundtable CEO Brunch	High level executives of private companies					
9:45-11:45  Briefings and Consultation - 9:45-10:15 Briefing: ASTM (American Society for Testing and Materials) - 10:15-10:45 Briefing: EXIM bank		Interested companies and government departments					
12:15 – 13:45	Luncheon	government officials, US delegates and invited Chinese companies					
14:00 – 16:30	One-on-one Match-making Meetings (B2B)	Local Chinese companies					
14:00 – 16:30	Healthcare B2B roundtable	Local hospitals					
14:00 – 16:30	Field trip - Lugu Changsha High Tech Economic Development Zone	No-match making companies					
14:00 – 16:30	US Company Fair / SelectUSA Fair						